



Floor Fashions: Respectfully Green

Back in the 70's beloved Muppet character, Kermit the Frog, sang a thoughtful little song that stated, "It's not easy being green." Kermit was right. Sure, it's easy for a company to say they're "green", to say they care about the environment. But actually taking the steps to enact green principles takes effort. We at Floor Fashions know that and respect our vendors who have gone above and beyond to treat our planet—our home—with respect and care.

We present the following information directly from the manufacturers of some of the products Floor Fashions represents:

DALTILE:

Daltile Corporation has an environmentally friendly manufacturing process that recycles scrap tile (both fired and unfired) into the manufacturing process. The recycled tile has become a necessary raw material in those products for which the recycling is incorporated. It is Daltile's corporate objective to minimize any waste relating to our manufacturing operations. Both water and material recycling is widely practiced throughout our manufacturing operations.

MANNINGTON:

At Mannington, our environmental position is clear and straightforward: actions speak. We have chosen to focus on what we as a flooring company can do to increase the efficiency of our operations and the performance of our products while decreasing our impact on our surroundings and our use of resources.

This belief grew from our determination to be the best people to do business with in our industry. It means looking beyond customer service and product innovation to legacy. And as a family-owned, fourth-generation company, we know a little about legacy. It's more than a good marketing story; it is values and vision beyond the next quarter's numbers.

MOHAWK CARPET:

- **500:** The number of Mohawk products currently containing recycled materials.
- **3 Billion:** About how many recycled plastic bottles we take in each year to manufacture Mohawk EverStrand™ carpet and other home products.
- **1.75 Billion:** Pounds of pre- and post-consumer waste Mohawk diverts from landfills each year.
- **100 percent:** Water from manufacturing processes at most Mohawk ceramic tile facilities that is reused and never discharged as waste.
- **7 square yards:** The energy savings for this amount of SmartStrand® with DuPont™ Sorona® renewably sourced polymer is equal to one gallon of gasoline.
- **1 Billion:** Pounds of foam trim has been made into Mohawk cushion instead of taking up space in landfills.

SHAW INDUSTRIES:

Sustainability through Innovation™ That's the Shaw Green Edge® It's our commitment to creating the most beautiful — and sustainable — flooring in the world. And to helping create a better planet for our customers, our people and our communities in the process.

Rooted in our drive to continuously improve every aspect of our business, the Shaw Green Edge guides everything we do, every day — from maintaining the highest ethical standards to safeguarding the health and well-being of our people and communities, conserving energy and water, and recycling raw materials — to designing cradle-to-cradle products that can be remanufactured over and over again.

Because setting the standard for environmental excellence, social responsibility and product design is more than our responsibility. It's also good business. And it's our legacy.